



Horsereporter News and Promotions Making Connections



Now in it's ninth year of publication, the **website magazine**, horsereporter.com has an established footprint and reputation for updated news and calendar events in the International and National equestrian world. The monthly **Horsereporter Newsletter is a free subscription service** that is emailed to clients on 6 Continents and delivers pertinent success and breeding news direct to subscribed emails.

Horsereporter - online connections that work

HR Website Sponsor Banner is represented on both the website and on the monthly Newsletter. The link through the banner connects to sponsor website or information

Pricing: US \$600/6 month - \$1200/12 months

International pricing - €600/6 months - €1200 /12 months

Special Promotion - 2019 Sponsor banner includes one free (your designed) Direct Eblast every 6 months.

Press Release or Article Information on Horsereporter

Clients are supported via relevant press releases and news and are published in a timely fashion on the website - and included on Social Media (SM): Facebook, Twitter, and LinkedIn. News items are vetted and checked.

Calendars -

Clients events can be added to the yearly Calendar on the horsereporter.com Menu.

Marketing and Promotion Services:

Identify Goals for Collaboration

We can help with your Marketing Plan. Hourly fee -

Eblasts - Sending only. Design services available.

Pricing: USD - International Euro exchange rate

Sponsor Eblasts - \$100 each - Package rate available

Non-Sponsor Eblast - \$200 each

Artwork:

All artwork must be designed in high resolution.

Banner artwork up to 716x1991 pixels @300 resolution

Eblast artwork must be clear and not overloaded with text.

(ex: 2240x 6627 pixels @300 dpi).

Photography

Take advantage of our special event coverage and photo bookings

Link: www.photos.horsereporter.com. Photos can be viewed from the newsletter and ordered directly from the website.

We are happy to take personal photo requests at any event. Banner Sponsors of www.horsereporter.com may request personal photos of any event, and they will be provided at a reduced charge. A commercial use fee will be charged for editorial (in a advert or magazine),

Action

Over 40% of readers receive news via a PC or mobile device.

Contact:

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