



Horsereporter News and Promotions - Making Connections

Horsereporter is an International online Arabian horse magazine. Our reach is on all continents and our sponsors come from Dubai, Abu Dhabi, England, France, and many parts of the USA.

Our readership is even more widely based, as articles are added in a timely fashion and available around the world. Readers in Iraq, Iran and Egypt have written to say that Horsereporter is often the only method of learning about many equestrian events in other countries.

Horsereporter webpage generates views. Interesting that almost 10,000 views came from search engines, and over 3,000 from Facebook, Twitter and other Social Media. Every article published is also up on FB (up to 731 hits a day), Twitter, and LinkedIn. (From 12 August 2018

[Posts from Horsereporter reached 1.5K people and had 174 engagements this week.](#)

The Horsereporter International newsletter, published once a month, goes out to a subscribed email list with updated news and events, and includes all sponsor banners.

Horsereporter partners with the hard copy magazine Arabian Finish Line to publish an annual Stallion Guide that goes out to subscribers, shows, and services around the world.

For outreach besides our personal photography appearances at events, we promote the Horsereporter brand at the annual Abu Dhabi International Equestrian Exhibition (ADIHEX), the largest Exhibition in the Middle East.

