



For immediate release
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Dubai International Arabian Race Day celebrates 30th Anniversary

Staged under the patronage of His Highness Sheikh Hamdan bin Rashid Al Maktoum Deputy Ruler of Dubai and UAE Minister of Finance, the Dubai International Arabian Race Day celebrates its 30th anniversary at Newbury Racecourse on Sunday, 23 September with record prize money and a fabulous array of attractions for visitors.

The event, hosted by Channel 4 presenter, Derek Thompson, was formally launched today (Monday) by His Excellency Mirza Al Sayegh at a press conference held at the Berkshire course where an eight race programme and the most valuable and exciting line-up of competitions, prize draws and themed activities was announced.

Top class Pure Bred Arabians from Europe and the Gulf States will compete for prize money totalling £159,000 following a significant boost to the values of the day's four Group races which are headed by the £50,000 Group 1 Shadwell Dubai International Stakes, a race won by H.H. Sheikh Hamdan, one of the world's leading owner / breeders of Arabians, no fewer than 11 times.

In addition to the prize money which includes an increased contribution from Jebel Ali Racecourse who become a Group 1 sponsor for the first time at the event, The Royal Cavalry of Oman, renowned supporters of Arabian Racing in Britain, will present a cash prize of £300 to the groom responsible for the Best Tuned Out horse in each race.

H. E. Mirza Al Sayegh said, "It is a milestone year for the Dubai International Arabian Race Day and we are delighted that with the support of Newbury Racecourse and the Arabian Racing Organisation we can provide an opportunity for so many people to enjoy this European showcase event.

"The combination of excellent racing, free admission and the chance to win valuable prizes traditionally attracts large crowds and once again we look forward to welcoming many families and children from local schools who, through activities like Colourful Camels and the Children's Hat competition, add so much to the colour and excitement of the day."

The Arab Horse Society will stage a parade of 'Versatile Arab Champions' in the Parade Ring at

12.45 pm ahead of the eight-race programme which gets underway at 2.00 pm. Racegoers will be able to see a variety of pure and part-bred Arabs who have achieved success in a wide range of equine disciplines including dressage, show jumping and endurance.

Competitions and promotions

Free admission and free gifts

Admission is free for all. Gates open at 11.00 a.m. on Sunday and racegoers arriving early will be handed a voucher which can be exchanged for a 'goodie bag' throughout the afternoon.

Win a trip to Dubai

Rotana, winner of ten awards at this year's 19th Annual World Travel Awards including Middle East's Leading Hotel Brand, has partnered with Emirates airline to offer racegoers the chance to win one of three trips to Dubai.

Prize draws will take place throughout the afternoon and the winners will receive vouchers to be exchanged for London to Dubai return Economy Class flights with Emirates which operates 16 daily flights to Dubai and beyond from six UK airports and four nights stay at either Al Murooj Rotana Dubai or Al Bustan Rotana Dubai, both Five-Star properties located in the heart of the emirate.

Best Dressed Lady and Best Children's Hat

In celebration of the 30th anniversary of the event prizes of pearl jewellery will be presented to the winner and two runners-up in the Best Dressed Lady competition which will be judged in the winner's enclosure after the third race.

Home made headgear is the order of the day for younger racegoers. Fabulous prizes for the winning boy and winning girl will be awarded in the Best Children's Hat competition with runners-up prizes in each category.

Win a brand new car!

A brand new Chrysler Ypsilon 1.2s worth more than £10,500 is the prize in the free-to-enter Mega Draw. More than 50,000 free entry forms have been delivered to households in Berkshire, Hampshire, Surrey and Wiltshire and more will be available on the day but entries must be posted in the competition boxes in person before the last race guaranteeing that the winner will be among the raceday crowd.

Entrants must be aged 18 or over and be present to claim the prize when the draw for the stunning all-new economical supermini, supplied by King's of Swindon, is made in the winner's enclosure after the last race of the day at 5.40 p.m.

Colourful Camels – community art project

Colourful Camels is an exciting art project for primary schools which allows children to express themselves through art and provides teachers with an opportunity to engage with students in a wide variety of subjects including languages, geography and culture.

Since its introduction in 2009 the project has contributed more than £30,000 to supporting the education of children in West Berkshire. This year near life-sized camel sculptures have been delivered to 15 schools in the region for pupils to paint with their own designs almost doubling the reach of the competition.

The finished sculptures will be displayed at Newbury Racecourse on the day and the winner and two runners-up, who will receive £2,000, £1,500 and £1,000 respectively, will be announced by His Highness Sheikh Hamdan.

Sponsors and supporters

Some of the Gulf region's most influential organisations join Shadwell in their support of the 30th Anniversary of the Dubai International Arabian Race Day.

Emirates airline has been a generous contributor to the event since 2003. In addition to sponsoring the first race on the programme – The Emirates Airline Premier Handicap Stakes – the multi-award winning airline has supported the prize draws and competitions with complimentary flights which have become an integral part of the promotion of the event.

The outstanding career of the stallion **Bengali d'Albret**, who won back-to-back runnings of the Group 1 Shadwell Dubai International Stakes in 1993 & '94 for his owner His Highness Sheikh Hamdan bin Rashid Al Maktoum, is celebrated with a Premier Handicap run in his honour sponsored by Shadwell.

Emirates NBD, the leading banking group in the region whose global network includes offices in London's Knightsbridge, has included the Dubai International Arabian Race Day in its sponsorship portfolio for many years and supports the third race on the programme, the Private Banking from Emirates NBD International Stakes.

Jebel Ali Racecourse in Dubai, where racing has been staged under the patronage of His Highness Sheikh Ahmed bin Rashid Al Maktoum since the early 1990s and

which is renowned for its garden party atmosphere is for the first time this year backing the first in a trio of consecutive Group 1 races on the card, the Jebel Ali Racecourse Zaabeel International Stakes.

Dignitaries from the **Emirates Equestrian Federation**, which was founded in 1992 under the Chairmanship of His Excellency Dr. Sheikh Sultan bin Khalifa bin Zayed Al Nayhan, will be welcomed to Newbury once again to present the trophies for the penultimate race of the day, the Group 2 Emirates Equestrian Federation International Stakes.

The day welcomes a new race sponsor in support of the final race on the programme, the NAIP Handicap Stakes. **NAIP** (The National Academy of Indian Payroll) is the Governing Body for the Payroll Industry in India. The importance of NAIP is significant throughout India's sectors – Industry, Commerce and Government, centered around the fact that Payroll is the single largest expense in most organisations and is the core function within the H.R internal service. NAIP has established the Professional Standards which are recognised Internationally and is successfully delivering regular Conferences, Professional Qualifications and Training with participants enrolling not only from India but throughout the World including USA, UK, Middle East and Asia. NAIP is also involved in key initiatives in India's groundbreaking skills development programmes to train over 130 million people over the next decade.

NAIP Chairman Nayaz Qazi said, "NAIP is proud to be a sponsor of this great race day and social occasion. It is an honour to be part of the 30th Anniversary of such quality racing and NAIP would like to thank His Highness Sheikh Hamdan Bin Rashid Al Maktoum, Patron of this race day and Chairman of the Race Committee His Excellency Mirza Al Sayegh.

"It is a momentous day for NAIP with it being the first Indian Organisation to participate in this International festival especially with the great social, cultural and economic ties India has with the Dubai, U.A.E and the UK."

Renowned supporters on Arabian Racing in the UK, **The Royal Cavalry of Oman** has kindly agreed to support the Best Turned Out Horse Awards and will present £300 to the groom responsible for the horse judged to be the best turned out in each race.

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TIMES AND ORDER OF RUNNING
DUBAI INTERNATIONAL ARABIAN RACEDAY
 Newbury Racecourse – Sunday 23 September 2012

Time	Race Title	Value
2.00pm	Emirates Airline Premier Handicap Stakes 7f for four-year-olds	GBP 12,000
2.30pm	Bengali d'Albret Premier Handicap Stakes 1m 5f for four-year-olds and upwards rated 0-115	GBP 10,000
3.00pm	Private Banking from Emirates NBD International Stakes 1m 2f for four-year-olds and upwards (non-Group winners)	GBP 10,000
3.35pm	Jebel Ali Racecourse Zaabeel International Stakes (Group 1 PA) 6f for four-year-olds and upwards	GBP 25,500
4.05pm	Shadwell Farm Hatta International Stakes (Group 1 PA) 1m 2f for four-year-olds and upwards. Mares & Fillies only.	GBP 25,500
4.35pm	Shadwell Dubai International Stakes (Group 1 PA) 1m 2f for four-year-olds and upwards	GBP 50,000
5.10pm	Emirates Equestrian Federation International Stakes (Group 2 PA) 7f for three year-olds and upwards	GBP 20,000
5.40pm	NAIP Handicap Stakes 1m for four-year-olds and upwards rated 50-90	GBP 6,000
TOTAL PRIZE MONEY		GBP 159,000

In addition to the prize money offer, The Royal Cavalry of Oman will present a cash prize of GBP 300 to the stable of the horse adjudged to be the best turned out horse in each race.