



Horsereporter News and Promotions Making Connections



Now in it's 11th year of publication, <https://www.horsereporter.com> has an established footprint and reputation in International and National equestrian world as the go-to portal for online Arabian news. Sponsor banners link directly to sponsor news or website, bringing the world of Arabian horses together.

The monthly **Horsereporter Newsletter is a free subscription service** that is emailed to clients on 6 Continents and delivers pertinent success and breeding news direct to subscribed emails.

Horsereporter - online connections that work

HR Website Sponsor Banner is represented on both the website and on the monthly Newsletter. The link through the banner connects to sponsor website or information

Homepage Side Banner Pricing: International: €650/6 months - €1200 /12 months.
USA: \$600/6 months - \$1150/12 months
Banner size: 200 x 120 px - high resolution gif or jpg

Title Sponsor: Sponsor banners will be placed on the home page directly below the articles.

International: €50/month with a 6 month minimum (6 months = €300.00)
USA: \$50/month with a 6 month miniumm (6 months = \$300)

Press Release or Article Information on Horsereporter

Clients are supported via relevant press releases and news and are published in a timely fashion on the website - and included on Social Media (SM): Facebook, Twitter, and LinkedIn. News items are vetted and checked.

Designed Marketing and Promotion Services:

Identify Goals for Collaboration

We can help with your Marketing Plan. Hourly fee, please inquire.

Eblasts — a most important tool for promotion. Design services available fee based.

Distribution Only: USD - International Euro exchange rate

Sponsor Eblasts - €100 each - Package rate available

Non-Sponsor Eblast - €200 each

Artwork- we can recommend artists

All artwork must be delivered in high resolution.

Banner artwork up to 716x1991 pixels @300 resolution

Eblast artwork must be clear and not overloaded with text.

(ex: 2240x 6627 pixels @300 dpi).

Photography

Take advantage of our special event coverage and photo bookings.

Link: www.photos.horsereporter.com. Photos can be viewed from the newsletter and ordered directly from the website.

We are happy to take personal photo requests at any event. Banner Sponsors of www.horsereporter.com may request personal photos of any event, and they will be provided at a reduced charge. A commercial use fee will be charged for editorial (in a advert or magazine), Travel expenses included for onsite photo service.

Action - We are the new media!!

Over 40% of readers receive news via a PC or mobile device.

Contact:

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